

OFFICE OF ACADEMIC AFFAIRS PROGRAM APPROVAL FORM



Undergraduate Graduate New Program Program Change

College: AHSS

Department: Comm Arts & English

Program Title: Writing

Program Type: Major Minor Concentration Certificate

Total Credit Hours: 21

Effective Date: Fall 2016 Immediately

Is the new program or change in existing program part of an accreditation requirement? *If so, please explain.* Yes No

Does this course involve academic units external to the originating college? Yes No
If so, deans of all colleges involved must sign this form.

Attach a detailed description of proposed program to include the following: background information, academic justification, student need and demand, listing of courses with credit hour requirements or deletions, facility requirements, and any other pertinent information.

Department Chair: [Signature] Grad. Council: _____

College Dean: [Signature] Graduate Dean: _____

College Curriculum Committee: [Signature]

Undergrad Curriculum Cmte: _____ Provost: _____

Acknowledgements from other units:
Clark Rountree (cm)

Department Chair: _____ College Dean: _____

Requirements for Minor in Writing

(21-22 hours)

Core Classes (required of all students) (9 hours)

- *EH 240 Introduction to Writing Major (1 hour, taken close to start of program)
- *CM 408 Classical Rhetorical Theory or CM 409 Contemporary Rhetorical Theory
- *EH 340 Academic Writing
- *EH 4XX Capstone in Writing (2 hours, taken at the end of the program, includes portfolio component)

Electives (choose 4 courses [12-13 hours]; 4-6 hours must be at the 300-level or above)

Students may choose electives to focus on a particular type of writing, though this is not required. Students who take EH 301 Technical Writing (4 hrs.) can meet the 4-hour minimum 300-level requirement; all others should take at least 6 hours at the 300-level or above.

- CM 113 Introduction to Rhetorical Communication
- CM 205 Media Writing
- CM 220 Introduction to Public Relations
- CM 231 Foundations of Human Communication
- CM 260 Video Production
- CM 310 Persuasion
- CM 316 Legal Argument
- CM 335 Social Media
- CM 375 Rhetorical Criticism
- CM 405 Advanced Media Writing
- CM 408 Classical Rhetorical Theory
- CM 409 Contemporary Rhetorical Theory
- CM 420 Public Relations
- CM 430 Mass Media in America
- CM 440 Public Relations Campaigns
- CM 444 Advertising
- EH 211 Introduction to Creative Writing
- EH 300 Strategies for Business Writing
- EH 301 Technical Writing
- EH 302 Technical Editing (4 hours)
- EH 303 Practice and Research in Technical Communication
- EH 400 Composition Pedagogy
- EH 401 Theory and Practice in Technical Communication
- EH 403 Literary Criticism & Theory
- EH 410 Fiction Writing
- EH 411 Poetry Writing
- EH 412 Special Topics in Writing
- EH 414 Creative Nonfiction Writing
- EHL 405 Survey of General Linguistics
- EHL 407 Advanced English Grammar Studies
- EH 413 Special Topics in Technical Writing

Justification for Minor in Writing

The proposed minor in Writing is supported by the same justifications as the recently-approved BA in Writing: It provides a program for students interested in developing their writing skills and their understanding of rhetorical processes. It offers a basic foundation in writing and allows students to pursue particular writing interests in various areas (creative writing, technical writing, new media writing, etc.).

As a minor it provides a good supplement to other CAHSS majors as well as majors in other colleges. The focus on writing can give a professional edge to those who wish to pursue writing opportunities in their major fields (e.g., journalistic writing in psychology, public relations writing in business, technical writing in engineering). It will benefit those who cannot make room in their curriculum for a second major in this area.

The minor is well supported by a strong contingent of professors in rhetoric and in composition, as the major is. It offers a wide range of elective options.

The minor also will help support the major by increasing numbers in our introductory and capstone classes, as well as the Academic Writing course.