OFFICE OF ACADEMIC AFFAIRS
PROGRAM APPROVAL FORM

☐ Undergraduate  ☐ Graduate  ☐ New Program  ☐ Program Change

College: AHSS  Department: Comm Arts & English

Program Title: Writing

Program Type: ☐ Major  ☐ Minor  ☐ Concentration  ☐ Certificate

Total Credit Hours: 21  Effective Date: Fall 2016  Immediately

Is the new program or change in existing program part of an accreditation requirement? If so, please explain.

Yes ☐ No ☐

Does this course involve academic units external to the originating college? If so, deans of all colleges involved must sign this form.

Yes ☐ No ☐

Attach a detailed description of proposed program to include the following: background information, academic justification, student need and demand, listing of courses with credit hour requirements or deletions, facility requirements, and any other pertinent information.

Department Chair: [Signature]  Grad. Council: 

College Dean: [Signature]  Graduate Dean: 

College Curriculum Committee: [Signature]  Provost: 

Undergrad Curriculum Comitee: [Signature]  

Acknowledgements from other units: 

Department Chair: [Signature]  College Dean: [Signature]
Requirements for Minor in Writing
(21-22 hours)

Core Classes (required of all students) (9 hours)
*EH 240 Introduction to Writing Major (1 hour, taken close to start of program)
*CM 408 Classical Rhetorical Theory or CM 409 Contemporary Rhetorical Theory
*EH 340 Academic Writing
*EH 4XX Capstone in Writing (2 hours, taken at the end of the program, includes portfolio component)

Electives (choose 4 courses [12-13 hours]; 4-6 hours must be at the 300-level or above)
Students may choose electives to focus on a particular type of writing, though this is not required. Students who take EH 301 Technical Writing (4 hrs.) can meet the 4-hour minimum 300-level requirement; all others should take at least 6 hours at the 300-level or above.
  CM 113 Introduction to Rhetorical Communication
  CM 205 Media Writing
  CM 220 Introduction to Public Relations
  CM 231 Foundations of Human Communication
  CM 260 Video Production
  CM 310 Persuasion
  CM 316 Legal Argument
  CM 335 Social Media
  CM 375 Rhetorical Criticism
  CM 405 Advanced Media Writing
  CM 408 Classical Rhetorical Theory
  CM 409 Contemporary Rhetorical Theory
  CM 420 Public Relations
  CM 430 Mass Media in America
  CM 440 Public Relations Campaigns
  CM 444 Advertising
  EH 211 Introduction to Creative Writing
  EH 300 Strategies for Business Writing
  EH 301 Technical Writing
  EH 302 Technical Editing (4 hours)
  EH 303 Practice and Research in Technical Communication
  EH 400 Composition Pedagogy
  EH 401 Theory and Practice in Technical Communication
  EH 403 Literary Criticism & Theory
  EH 410 Fiction Writing
  EH 411 Poetry Writing
  EH 412 Special Topics in Writing
  EH 414 Creative Nonfiction Writing
  EHL 405 Survey of General Linguistics
  EHL 407 Advanced English Grammar Studies
  EH 413 Special Topics in Technical Writing
Justification for Minor in Writing

The proposed minor in Writing is supported by the same justifications as the recently-approved BA in Writing: It provides a program for students interested in developing their writing skills and their understanding of rhetorical processes. It offers a basic foundation in writing and allows students to pursue particular writing interests in various areas (creative writing, technical writing, new media writing, etc.).

As a minor it provides a good supplement to other CAHSS majors as well as majors in other colleges. The focus on writing can give a professional edge to those who wish to pursue writing opportunities in their major fields (e.g., journalistic writing in psychology, public relations writing in business, technical writing in engineering). It will benefit those who cannot make room in their curriculum for a second major in this area.

The minor is well supported by a strong contingent of professors in rhetoric and in composition, as the major is. It offers a wide range of elective options.

The minor also will help support the major by increasing numbers in our introductory and capstone classes, as well as the Academic Writing course.