Annual Giving Program Evaluation Proposal P0057		Marts & Lundy	Bentz Whaley Flessner	Grenzebach Glier and Associates
	Points			
Experience and Success	40	40	40	40
Cost	40	10	40	30
all vendors stated that actual out of pocket expenses		\$66,800-\$80,500	\$20,000	\$29,500
would be added		most expensive		a little more
				expensive
Client List	15	10	15	15
		less extensive		
Sample Report	5	5	5	5
TOTAL	100	65	100	90
Based on the evaluation criteria, this proposal is awarded to I	Bentz Whale	y Flessner.		