

University Website Redesign (P0087)				
	POINTS	iFactory	USMAN Group	Mind Over Media
Quality and Creativity of Design	20	20	18	18
		Creative, Understand the "Wow" Factor.	Creative	Large Higher Ed Experience
			Will provide 3 possible solutions	All designs look somewhat different.
			Clearly different designs.	Interactive
			(-2)Very little large Institution experience	(-2) Lacked emphasis on importance of UAH being a research facility in plan
Interactivity, Navigation, Ease of Use	20	20	20	19
		Joomla stressed	Call to action pages	Joomla Experience
		Navigation made sense	Wireframe examples	Navigation Crisp - Admissions Nav.
		Difference in projects - did not look like everyone elses.		Clear
		Strong emphasis on social media		
Ease of Implementation	20	20	20	20
		Tech Lead oversight for Joomla	Joomla, Usability test plan	
		Full page wireframes with annotations		
Design of Site on Mobile Platforms	20	20	20	18
		Responsive Design	Audience awareness	(-2)Do not do Responsive Design
			Mobile experience with a difference	
Price	10	6	7	5
		\$ 234,235.00	\$ 193,500.00	\$219,250.00 - \$235,694.00
				Plus \$7000.00 in estimated travel cost
Conformance to include but are not limited to: adherence to proposal specifications, requirements, terms, conditions and adherence to proposal timeline/ milestones.	10	10	8	10
			(-2) Statement of Work included which defined new proposal terms and cond.	
Total Points	100	96	93	90

5-15-2013- Proposal awarded to iFactory based off of award criteria.

DATE	BUYER
5/15/2013	KDH

University Website Redesign (P0087)	POINTS	STAMATS	FluidNRG	KIC Developers
Quality and Creativity of Design	20	16	18	16
		(-2) No "wow" factor.	(-2) No "Wow" factor	(-2) Weak design, No "Wow" Factor
		(-2) All sites look the same	(-2) Very little Higher Ed. Experience	(-2) Did not like UAH Website Mockup
Interactivity, Navigation, Ease of Use	20	18	15	15
		(-2) All sites work the same	(-5) Proposal lacks information to support.	(-5) Lackluster information
Ease of Implementation	20	20	18	15
		(-2) Concerned over size of company and large staff	(-2) Just ok	(-5) weak information given to support
Design of Site on Mobile Platforms	20	18	15	15
		(-2) Approach different but proposal lacks information on specifics	(-5) Proposal lacks information to support.	(-5) Proposal lacks information to show understanding.
Price	10	8	10	9
		\$ 137,800.00	\$ 48,312.00	\$ 120,550.00
		Includes estimated travel costs to be billed at actual	Pricing seems to low. Travel costs to TBD	
Conformance to include but are not limited to: adherence to proposal specifications, requirements, terms, conditions and adherence to proposal timeline/ milestones.	10	10	10	10
Total Points	100	88	86	80

University Website Redesign (P0087)				
	POINTS	BIG Communications	Nelson Cash	Horton
Quality and Creativity of Design	20	16	18	10
		(-2) No "Wow" or "cool" factor	Great design and client list	(-10) No samples provided
		(-2) State look not very creative	(-2) Proposal does not mention Higher Education experience	
Interactivity, Navigation, Ease of Use	20	15	15	15
		(-5) Word Press Only	(-5) Proposal lacks information to support.	(-5) Proposal lacks information to support.
Ease of Implementation	20	15	15	15
		(-5) Concern over whether they can meet the depth of our need and scope.	(-5) Proposal lack information to support.	(-5) Proposal lacks information to support.
Design of Site on Mobile Platforms	20	15	16	15
		(-5)Proposal shows weak experience.	(-2) No comprehensive plan mentioned	(-5) Mentioned but proposal does not include examples
			(-2) Did not address social media	
Price	10	3	2	4
		\$ 254,800.00	\$ 378,875.00	\$ 250,000.00
		Price does not include photography.	Stressed penalties	
Conformance to include but are not limited to: adherence to proposal specifications, requirements, terms, conditions and adherence to proposal timeline/ milestones.	10	10	6	6
			(-2) Proposal included new terms and conditions	(-2)No references provided
			(-2) Examples given but no references	(-2) Proposal signature form not incl.
Total Points	100	74	72	65

