

2003 Compensation Analysis by Job Function & Experience, Full-Time Salaried Employees

The following data is appropriate for compensation analysis, because the information is broken down by job function. Note that other factors may have a significant influence, such as whether a communicator works in government or in a company. In addition, other qualitative factors influence compensation, such as specific experience and practices in a given industry. These data are for full-time salaried workers who reported annual income for a full year.

Writers	Base	Min	Mean	Max
less than 2 years	3	\$29,150	\$33,248	\$40,595
2-5 years	9	\$37,500	\$45,624	\$60,000
6-10 years	8	\$30,000	\$46,594	\$57,250
11-15 years	8	\$40,000	\$47,604	\$55,000
16-25 years	15	\$43,000	\$59,710	\$77,000
26 years or more				
Editors	Base	Min	Mean	Max
less than 2 years				
2-5 years	1	\$38,000	\$38,000	\$38,000
6-10 years	1	\$68,700	\$68,700	\$68,700
11-15 years	2	\$40,000	\$40,600	\$41,200
16-25 years	2	\$57,000	\$63,500	\$70,000
26 years or more	1	\$65,000	\$65,000	\$65,000
Graphic Designers	Base	Min	Mean	Max
less than 2 years				
2-5 years	2	\$38,000	\$41,000	\$44,000
6-10 years	4	\$38,500	\$42,781	\$48,000
11-15 years	1	\$45,260	\$45,260	\$45,260
16-25 years	3	\$43,000	\$50,000	\$55,000
26 years or more	1	\$45,000	\$45,000	\$45,000
Web Developers	Base	Min	Mean	Max
less than 2 years				
2-5 years	2	\$26,000	\$28,000	\$30,000
6-10 years	3	\$36,000	\$45,432	\$51,000
11-15 years	2	\$39,000	\$57,000	\$75,000
16-25 years	1	\$86,000	\$86,000	\$86,000
26 or more years				

Huntsville/North Alabama Society for Technical Communication 2003 Salary Survey